



StratStep
Group

CORPORATE
PROSPECTUS



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Welcome to the StratStep Group

stratstepgroup.com

Thank you for letting us share our story with you and where the StratStep Group is today, as we look ahead to what tomorrow holds.

Born from a simple idea of creating a group of companies with a shared belief in motivating, innovating and elevating our own businesses, and those of our business partners and clients, the StratStep Group was launched.

We believe every move in business should be both a strategic step with a philosophy of striving far beyond the stratosphere towards the stars.

Of course, with our foundations in aviation and aerospace the name naturally aligned with our goals and partnership alliances. The StratStep name is now solidified and known across global markets as we continue to grow and expand.

Our Vision, Values and Culture

Our vision is simple, to build one of the largest innovative consortiums of like-minded companies committed to the highest standards of quality, customer centric products and services while offering cost-effective solutions.

The StratStep values are also very simple and the focus of each decision we make is laser targeted on being honest, smart and humble, while also treating every customer like they are family as we constantly looking at how we can improve every aspect of all businesses.

Although the phrase 'work hard and play hard' has been overused it did create a phrase we use to describe the culture which across the StratStep Group:

'Limitless and unregulated ideas combined with untapped potential foster unparalleled success that creates sustained happiness and prosperity.'



MOTIVATE



INNOVATE



ELEVATE



StratStep Consulting
stratstep.com

With a focus on aviation we wanted to help businesses grow and prosper. We always categorize our consulting projects into growth projects, recovery projects and in some situations, rescue projects.

We then divide our focus and services across an initial focus on sales and revenue growth and then a review of operational challenges and considerations.

Many SME companies can hit a point in their growth where thinking can become somewhat subjective leading to decisions that could have benefited from impartial and objective external viewpoints and that is where we can come in and help.

Whether it is sales performance, marketing analysis or operational considerations across logistics training, standards, compliance or safety, StratStep will be there to give you the guidance to get your company to its desired state.

SME Rescue has also just been launched as a response to the new need for consolidation across small companies especially in the aviation sector where partnerships, JV's, acquisitions etc. will become more of the norm to maintain or grow SME's.

Colossal Motion *colossalmotion.com*

Marketing, digital creation or creative solutions are just a few hallmarks of the full-service marketing arm of the StratStep Group. With a global list of customers crossing a multitude of different industries the Colossal Motion team covers a wide and diverse set of specialised marketing disciplines.

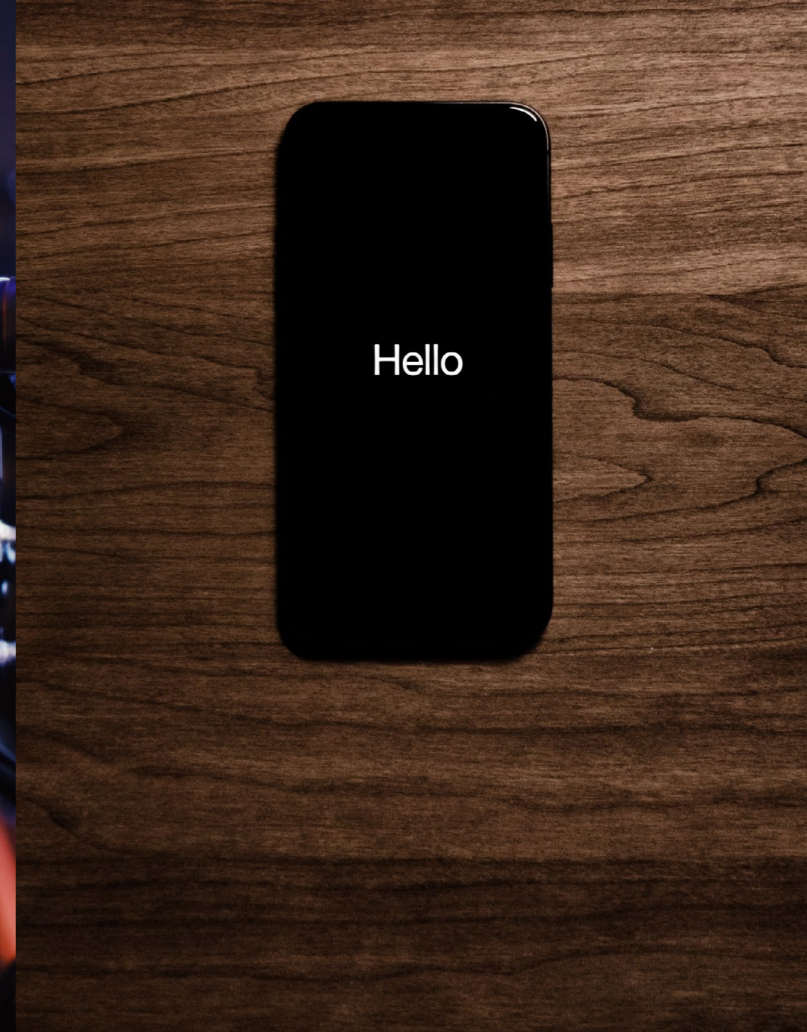
From rebranding your company, creating bespoke websites, or becoming a YouTube partner to launching or growing social media programs, there is nothing our creative team can't do for you while always looking at how we can fit our programs into your budget. Our ROI analytics ensure you are stretching your marketing pound to get the desired result of your programs.

Colossal Apps *colossalmotionapps.com*

As part of the Colossal Motion Group, the need for a dedicated focus and team for App development gave us the unique ability and advantage needed to create CM Apps.

The future of online presence for your business will require an App as it can provide both a revenue stream and marketing platform for your brand. However, finding a company that can build an App for you that is cutting edge, scalable and cost effective has created a perception in the market that it may be out of reach for many SME's.

No longer is that the case with CM Apps as we will work with you to create both a vision and a practical application for what your App should be. We can then develop the content and code to work with your budget ensuring you remain a step ahead of your competition and have an App not just to be proud of, but one that elevates your business at every level.



From having our partnered business aviation AOC (Airline Operators Certificate) to our own ATO (Approved Training Organisation) in partnership with Cat3C and Aeros Group, our Aviation company can meet all your needs.

In addition to the aircraft in our company and the pilot training we do, StratStep Aviation has developed a robust aircraft maintenance and engineering division to cover all your repair needs.

Our Career Advisor Service (CAS) has evolved from simply helping Flight Schools around the world capture potential new pilots to a comprehensive fixed-wing/airplane and helicopter service designed to react and engage with potential new customers to ensure the highest 'close rate' possible. If you are a Flight School (ATO) there will be some great benefit to talking to our CAS team for more information.

Where do you go if you want to become a pilot or if you are already a pilot but need advanced training? Now you can go to the GPTA for every level of pilot training you could need across every aircraft you can fly and anywhere in the world where you want to train.

A simple concept but GPTA is the trusted source for everything that is, pilot training. With our Approved Alliance Training Providers (AATP) you can have the confidence that the training you are looking for comes from a global network of flight schools all adhering to the highest standards.

With an App developed by Colossal Motion Apps the GPTA is gaining market share across the civil/commercial and military/Defense networks in providing an all-encompassing training offering for pilots of all experience levels.

GPTA also has a Career Advisor Service (CAS) for people who want to become pilots but would prefer a personal touch where they can talk to an experienced and objective Advisor to discuss all their pilot training goals and be guided to select the right training and Flight School for their career to take flight.



StratStep Technology *stratsteptechnology.com*

The natural alignment within StratStep Group of elevating innovation shaped the core sector of our Technology company which is Research and Development (R&D).

Across aerospace and space sectors and with a deep depth of experience in military/ Defense along with Drones and UAV's, StratStep Technology continues to lead the way with new and cutting-edge products and services across several industries.

A recent consortium drafted to develop the next generation of AR/VR (Augmented and Virtual Reality) is first round stages of product development that will revolutionise not only how pilot training is conducted but represents the future of aviation and aerospace engineering.

As an approved supplier to the ESA, (European Space Agency) the development of AR/ VR along with other ideas coming out of the StratStep Technology Think Tank (STTT) are poised to take on some of larger players within the Technology sector.

Future Companies and Partnerships

We are always updating our Prospectus as we continue to grow at an exponential rate which showcase the benefits of our experience and what that can offer our customers. Our pipeline of future companies and partnerships is always full and below is just a small example of two new companies that will be brought online soon.

StratStep Law

Regardless of your industry, we all know solid and accurate legal advice is critical to protecting your business. As many of our customers have very bespoke requirements in what legal advice, they need we developed StratStep Law to cover all the demands from our various industry customers.

Much more to come about StratStep Law as the team we are building of qualified Solicitors is expansive in the scope of the practice and how it will benefit our diverse customer base.

StratStep Logistics

It was only a matter of time before we linked our diverse and varied transport network to be able to provide everything from local delivery services to global air transport. StratStep Logistics will combine several of our companies and partners to offer an end-to-end logistical support network.

As many of our customers have large supply chains, we will incorporate a Consulting Service into StratStep Logistics to assist all sized companies in their logistical needs.



Beyond our Partnerships

Our realistically optimistic and constructive views on working together with all our partners and customers is well known. We call them our Family of companies because that is exactly how we feel about everyone we work with.

The StratStep group is not only deeply passionate about what we do and how we do it, but we are constantly working to improve ourselves, help our customers, grow businesses and enjoy the satisfaction of watching our partnerships thrive in challenging times and environments.

We look forward to working with you to Motivate, Innovate and Elevate your business.

The StratStep Team



CORPORATE PROSPECTUS



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